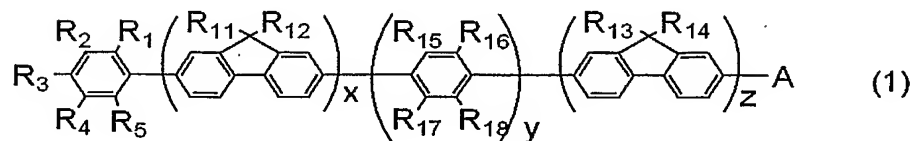


CLAIMS

1. A compound represented by the general formula (1):



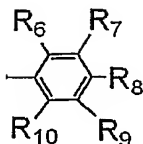
5 wherein

x, y and z are each independently an integer of 0 to 3 with the proviso that the relation of $x + z \geq 1$ is satisfied;

R₃, R₁₅, R₁₆, R₁₇, and R₁₈ are each independently
10 a hydrogen atom or a linear or branched alkyl group,
and each CH on the benzene ring having R₁₅, R₁₆, R₁₇,
and R₁₈ may independently be replaced by a nitrogen
atom;

R₁, R₂, R₄, and R₅ are each independently a
15 hydrogen atom, a linear or branched alkyl group, or a
substituted or unsubstituted aryl group with the
proviso that at least one of R₁, R₂, R₄, and R₅ is a
substituted or unsubstituted aryl group, and each CH
on the benzene skeleton constituting the aryl group
20 and each CH on the benzene ring having R₁, R₂, R₃, R₄,
and R₅ may independently be replaced by a nitrogen
atom;

A is a hydrogen atom, a linear or branched alkyl group, or group B represented by the general
25 formula:



(wherein R₆, R₇, R₈, R₉, and R₁₀ are each independently a hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group, and each
5 CH on the benzene ring having R₆, R₇, R₈, R₉, and R₁₀ and each CH on the benzene skeleton constituting the aryl group may independently be replaced by a nitrogen atom); and

R₁₁, R₁₂, R₁₃, and R₁₄ are each independently a
10 hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group.

2. The compound according to claim 1, wherein A is a hydrogen atom or B.

3. The compound according to claim 2, wherein
15 both y and z are 0.

4. An organic electroluminescent device comprising a pair of electrodes, and at least one layer comprising an organic compound provided between the pair of electrodes, wherein at least one of the
20 at least one layer comprising the organic compound comprises at least one of the compounds represented by the general formula (1) as set forth in claim 1.

5. The organic electroluminescent device according to claim 4, wherein the layer comprising
25 the compound represented by the general formula (1)

is a light-emitting layer.

6. The organic electroluminescent device according to claim 5, wherein the light-emitting layer comprises at least two compounds including a host and a guest compounds, and the host compound comprises the compound represented by the general formula (1).

7. The organic electroluminescent device according to claim 6, wherein the guest compound is a phosphorescent material.

8. The organic electroluminescent device according to claim 7, comprising the phosphorescent material in plural kinds.

9. The organic electroluminescent device according to claim 7, wherein the phosphorescent material comprises a metal coordination compound.

10. The organic electroluminescent device according to claim 9, wherein the metal coordination compound comprises an iridium coordination compound.

11. A display apparatus comprising the organic electroluminescent device as set forth in claim 4.